





Business and Customer Service

Apprenticeships



Our Business and Customer Service Apprenticeships

LEVEL 2 APPRENTICESHIP

Customer Service Practitioner

Duration: 17 months

Commitment: The apprentice is required to spend at least 6 hours per week completing 'off the job' training. This could include their reviews with a Training 2000 Skills Coach, online training, industry visits, competitions and shadowing.

Funding your Apprenticeship:

Levy paying employers: £3,500

Non-levy - 22+ years old: £175
(5% contribution)

Non-levy - 16-21 years old

£0

Entry requirements: A minimum of two GCSEs at grade 3/2 (D/E) or above is desirable.

Topics covered:

- Knowing your customers
- Understanding the organisation
- Meeting regulations and legislation
- Systems and resources

- Your role and responsibility
- Customer experience
- Product and service knowledge
- Interpersonal skills
- Communication
- Influencing skills

- Dealing with customer conflict and challenge
- Team working
- Equality treating all customers as individuals
- Presentation dress code and professional language

End-point assessment methods: An Apprenticeship showcase, a practical observation and a professional discussion

LEVEL 3 APPRENTICESHIP

Business Administrator

Duration: 19 months

Commitment: One day every 2 weeks online learning with an additional monthly study day.

Entry requirements: A minimum of two GCSEs at grade 4 (C) or above including English and maths

Funding your Apprenticeship:

Levy paying employers: £5,000 Non-levy - 22+ years old: £250

(5% contribution)

Non-levy - 16-21 years old £0

Topics covered:

- Multiple IT packages and systems
- Record and document production
- Decision making
- Interpersonal skills

- Communications
- Quality
- Planning and organisation
- Project management
- Value of their skills
- Stakeholders

- Policies
- Business fundamentals
- Processes
- Professionalism
- Managing performance
- Responsibility

End-point assessment methods: A knowledge test, a portfolio-based Interview and a project presentation